

SUBJECT INDEX

ACCOUNTING

- Beckman, Judy K., & Gary, John A. (1995). Regulating CPAs acting as personal financial planners, 31, 103-110.
- Black, Harold A., Ketchman, David C., & Schweitzer, Robert. (1995). The reaction of bank holding company stock prices to dividend cuts or omissions, 31, ____.
- Devine, Kevin, & O'Clock, Priscilla. (1995). The effect of sunk costs and opportunity costs on a subjective capital allocation decision, 31, 25-38.
- Persons, Obeua S. (1995). Firms' financial conditions and investors' perception of auditor changes, 31, 193-207.

BANKING

- Barth, James R., Pugh, William N., & Jahera, John S., Jr. (1995). FIRREA and the savings and loan industry: Was there a wealth effect?, 31, ____.
- Ellis, M.E., & Dunkelberg, John. (1995). The effect of the prestige of the investment banker on stock returns, 31, 125-141.
- Webster, Thomas J. (1995). The relative international decline of the U.S. commercial banking industry, 31, 65-74.

ECONOMICS

- Hegji, Charles E. (1995). On the economics of developing input supplier relationships, 31, ____.

JOINT VENTURES

- Lou, Yadong. (1995). Linking strategic and moderating factors to performance of international joint ventures in China, 31, 5-23.

LAW

- Hazera, Alejandro. (1995). The changing philosophy of Mexican foreign investment laws, 31, 179-191.

MARKET

- Johnson, Edna B. (1995). Cognitive age: A key to understanding consumer alienation in the mature market, 31, ____.

- Jones, Raymond M., & Swanson, H. Gene. (1995). International diversification strategy: emerging versus established securities markets, 31, 53-64.
- Kohers, Theodor, & Kohers, Gerald. (1995). Recent developments in European stock market linkages, 31, ____.

MARKETING STRATEGY

- Hu, Michael Y., & Rau, Pradeep A. (1995). Stability of usage segments, membership shifts across segments and implications for marketing strategy—An empirical examination, 31, 161-177.

MANAGEMENT

- Amar, A.D. (1995). The principled versus analytical decision-making: Optimization of an objective function, 31, 119-123.
- Amar, A.D. (1995). The new corporate social responsibility in contemporary environment, 31, ____.

MONOPOLY

- Armstrong, Thomas Orwell, & Goetz, Michael L. (1995). Are regulated and potentially deregulated local distribution gas companies multiproduct natural monopolies?, 31, 39-52.

ORGANIZATION

- King, Albert S. (1995). Multiphase progression of organizational ideology and commitment, 31, 143-160.

RESEARCH & DEVELOPMENT

- Sannella, Alexander J. (1995). Analytical capitalization of research and development costs, 31, 75-101.

UNITED STATES

- Amar, A.D. (1995). American personnel actions: Can we learn from the world?, 31, ____.

AUTHOR INDEX VOLUME 31

A

- Amar, A.D. (1995). Transience to permanence: An assessment of the employment at will, 31, 1-4.
- Amar, A.D. (1995). Principled versus analytical decision-making: Definitive optimization, 31, 119-123.
- Amar, A.D. (1995). The new corporate social responsibility in contemporary environment, 31, ____.
- Armstrong, Thomas Orwell. (1995). Are regulated and potentially deregulated local distribution gas companies multiproduct natural monopolies?, 31, 39-52.

B

- Barth, James R. (1995). FIRREA and the savings and loan industry: Was there a wealth effect?, 31, ____.
- Beckman, Judy K. (1995). Regulating CPAs acting as personal financial planners, 31, 103-110.
- Black, Harold A. (1995). The reaction of bank holding company stock prices to dividend cuts or omissions, 31, ____.

D

- Devine, Kevin. (1995). The effect of sunk costs and opportunity costs on a subjective capital allocation decision, 31, 25-38.
- Dunkelberg, John. (1995). The effect of the prestige of the investment banker on stock returns, 31, 125-141.

E

- Ellis, M.E. (1995). The effect of the prestige of the investment banker on stock returns, 31, 125-141.

G

- Goetz, Michael L. (1995). Are regulated and potentially deregulated local distribution gas companies multiproduct natural monopolies?, 31, 39-52.

- Gray, John A. (1995). Regulating CPAs acting as personal financial planners, 31, 103-110.

H

- Hazera, Alejandro. (1995). The changing philosophy of Mexican foreign investment laws, 31, 179-191.
- Hegji, Charles E. (1995). On the economics of developing input supplier relationships, 31, ____.
- Hu, Michael Y. (1995). Stability of usage segments, membership shifts across segments and implications for marketing strategy—An empirical examination, 31, 161-177.

J

- Jahera, Jr., John S. (1995). FIRREA and the savings and loan industry: Was there a wealth effect?, 31, ____.
- Johnson, Edna B. (1995). Cognitive age: A key to understanding consumer alienation in the mature market, 31, ____.
- Jones, Raymond M. (1995). International diversification strategy: emerging versus established securities markets, 31, 53-64.

K

- Ketcham, David C. (1995). The reaction of bank holding company stock prices to dividend cuts or omissions, 31, ____.
- King, Albert S. (1995). Multiphase progression of organizational ideology and commitment, 31, 143-160.
- Kohers, Gerald. (1995). Recent developments in European stock market linkages, 31, ____.
- Kohers, Theodor. (1995). Recent developments in European stock market linkages, 31, ____.

L

- Luo, Yadong. (1995). Lining strategic and moderating factors to performance of international joint ventures in China, 31, 5-23.

O

- O'Clock, Priscilla. (1995). The effect of sunk costs and opportunity costs on a subjective capital allocation decision, 31, 25-38.

P

- Persons, Obeua S. (1995). Firms' financial conditions and investors' perception of auditor changes, 31, 193-207.
- Pugh, William N. (1995). FIRREA and the savings and loan industry: Was there a wealth effect?, 31, ____.

R

- Rau, Pradeep A. (1995). Stability of usage segments, membership shifts across segments and implications for marketing

strategy—an empirical examination, 31, 161-177.

S

- Sannella, Alexander J. (1995). Analytical capitalization of research and development costs, 31, 75-101.
- Schweitzer, Robert. (1995). The reaction of bank holding company stock prices to dividend cuts or omissions, 31, ____.
- Swanson, H. Gene. (1995). International diversification strategy: Emerging versus established securities markets, 31, 53-64.

W

- Webster, Thomas J. (1995). The relative international decline of the U.S. commercial banking industry, 31, 65-74.